

Youth Marijuana Prevention & Education

YMPEP Regional Partners Call-In Meeting

Meeting Summary, March 13th, 2019

Support and Backbone Staff: Matt Shellhart – CHOICE, Madi Tanbara - CHOICE

In Attendance: Emily Killeen – Lewis County Public Health & Social Services, Isaac Wulff – Lewis County Public Health, April Heikkila – Grays Harbor Public Health, Jackie Smith – Pacific County HHS, Ginger Hake – Wahkiakum County HHS, Stacy Mueller – ESD-113

I. Welcome and Introductions

Matt welcomed the group, facilitated introductions, and reviewed the following meeting objectives:

- Regional Updates
- Strategy Updates
- Success Story
- Questions, Next Steps, Reminders

II. Regional Updates

Matt facilitated the opportunity for partners to share what is happening in their region, including events, training opportunities, updates on deliverables, achievements and any barriers encountered.

- **Lewis County:** Attended school superintendents meeting, made clear that YMPEP is an available resource and would like to plan a meeting to discuss needs with individual school districts. Marijuana 101 presentation was also mentioned. Tall Cop Says Stop (CPWI) training with Jermaine Galloway is a possibility for a regional event, as staff have expressed interested in development opportunities.
 - While Galloway's trainings are useful and varied, DOH would like organizations to shift away from using him as a first resource, since many regional leads are utilizing his trainings. DOH suggested finding a more sustainable option, and Matt is working on finding alternative trainings to send out to the group.
- **Grays Harbor County:** Working on school signage, reached out to county school superintendents and made clear YMPEP regional partners' role as an accessible support resource. There has not been much of a response from schools on OSPI's new discipline policy, schools have shared that they are making changes due to the mandate. Some schools have formed committees to strategize implementation plans, and others are not there yet but are aware of the implementation date. Schools have requested model sharing, which will be included in YMPEP's Alternatives to Suspension recommendations.
 - In regards to coalition work, families have expressed financial barriers to accessing treatment services for their child, preventing enrollment in armed forces and affecting school performance.
 - Tall Cop training: 3 different dates, will send out to the group for anyone interested. April 23rd: Elma, focus on marijuana prevention. April 24th: Hoquiam, focus on school staff. April 25th: Aberdeen, focused on engaging law enforcement in the community.
 - YMPEP funds can be allocated to time & travel for attending applicable trainings.

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- **Pacific County:** Talking to community health workers at local food banks, noted that individuals will stand by the entrance or at bus stops smoking and vaping. Discussing signage options, since these spaces are utilized by families and teenagers who are exposed to the substance use.
- **Wahkiakum County:** Granted permission from CPWI to form an innovative project with the school district called “Don’t Wait.” Students are spending a full week making 3 different PSAs addressing peer pressure around drugs, alcohol, and tobacco. Not much progress in meeting with principal or superintendent, need to approach with more concrete alternatives. E-cigarette and vaping training happened 2 weeks ago.
- **ESD-113:** Work with CPWI sites to answer questions & use information gathered from YMPEP. There has been a lack of specific responses from schools in regards to OSPI’s disciplinary policy changes. Action will be taken, but schools are not ready for a complete policy change.
- **YMPEP:** Gay City “Understanding Queerness” Training was March 14th & 15th, with 3 training dates across the CPAA region.
- Matt will compile attendees’ inputs and will send out an edited review.

III. Strategy Updates

Matt provided the group with updates regarding Strategy B P4 Re-write and Strategy D P-7.

- **Strategy D P-7:** Window clings depicting red circle and line through marijuana leaf, stating “It is illegal to use marijuana in view of the general public” with corresponding RCW number.
 - Reminder to the public that marijuana cannot be openly used in a public space.
 - Used and shown to be effective in 2 regions already, other regional leads are considering the same window cling to promote consistent messaging.
 - Start out as a pilot approach with 50 clings distributed amongst YMPEP partners.
 - Matt will contact vendors and have 50 window clings printed in the next few weeks.
 - Track where window clings are distributed, gage community response, engage local businesses in the conversation, and see who is accepting/refusing the signage.
 - What is the response from customers?
 - Matt will have a group follow-up in the beginning of July to see how the window clings were received in communities.

Partner Feedback & Discussion:

- Provide an example of letters sent to businesses with the window clings.
- Suggestion: Present at the Chamber of Commerce, other regional leads have utilized this resource to get local buy-in and promote distribution to businesses.
- Morton law enforcement shared that local businesses have called in due to individuals smoking marijuana in front of their store, deterring potential customers.
- College campuses are another location where placing the clings would be very practical.
- Bold imagery of the clings is striking, sends a strong message, and will definitely catch people’s attention. The signage will most likely be well received from the business & education communities, and partners are more than willing to make a push for it.

IV. Success Story

Matt stated that he would like to include a success story in the next round of monthly reports.

- The success stories can be small or large, it does not have to be a major milestone, and partners can use past stories and experiences.

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- Inclusion of success stories can be useful when reaching out to school districts.
- Goal: Share some successes that can be forwarded to the DOH to convey the work YMPEP is doing in communities.

V. Questions, Next Steps, Reminders

Matt concluded the call by answering questions, as well as reviewing action items and providing a reminder of the next YMPEP meeting.

- Gay City has sent Matt 50 different resources, including results from recent surveys and how to address bullying with LGBTQ+ youth.
- These resources were shared out with attendees of the Gay City trainings via flash drive.
 - Contact Matt (ShellhartM@crhn.org) if you are interested in receiving these resources.
- Matt will provide an update next week on the Strategy B P4 re-write.
- Matt will send out the clings as soon as the dimensions are configured and a vendor is selected.
- Challenge: Report a success story in the next round of reporting.
- The next YMPEP Regional Partners Meeting will be in-person, **April 10th, 2019, 1:00-3:00 PM** in Pacific County, location TBD.