

Youth Marijuana Prevention & Education

YMPEP Regional Partners In-Person Meeting

Meeting Summary, April 10th, 2019

Location: Pacific County Annex Building, 1216 Robert Bush Drive West, South Bend, WA, 98586

Support and Backbone Staff: Matt Shellhart – *CHOICE*, Madi Tanbara - *CHOICE*

In Attendance: Jackie Smith – *Pacific County Health and Human Services*, Allison O'Rourke – *Wellspring Community Services*, Stacy Mueller – *ESD-113*, Emily Killeen – *Lewis County Public Health*, Isaac Wulff – *Lewis County Public Health*, Alison Smallwood – *Mason County Public Health*, Ginger Hake – *Wahkiakum County Health & Human Services*, April Heikkila – *Grays Harbor County Public Health*

I. Welcome and Introductions

Matt welcomed the group, facilitated introductions, and reviewed the following meeting objectives:

- Regional Updates
- YMPEP All Providers Meeting Share Out
- Strategy Updates
- Questions, Next Steps, and Reminders

II. Regional Updates

Matt facilitated a share out for partners to discuss what is happening in their region.

Pacific County

- Source of Strength club, a peer-to-peer organization focusing on suicide prevention and youth action, will be hosting a color run in June to raise awareness on mental health.
- As part of the tobacco and vape prevention program, window clings have been distributed stating “no smoking or vaping” in front of facilities.
- Washington Poison Center to attend local town halls and community events to speak on vape and marijuana prevention.

ESD-113

- Miss Washington is contracted with ESD-113 to participate in region-wide media awareness campaign at CPWI sites, focusing on 6th and 7th grade classrooms.

Lewis County

- Marijuana 101 presentation for parents, and corresponding presentation for students in Morton in light of prevention week in May.
- Lewis County 4-H Leaders Council invited Lewis County Public Health staff to attend the 4-H State Forum in October to present on marijuana and vaping to youth from across the state.
- Lewis County presented at area school superintendents meeting, and one piece that stood out is that kids who have used nicotine in the last 30 days are 4x more likely to use marijuana.

Youth Marijuana Prevention & Education

- Lewis County representatives sensed that school administrators have been insulating staff from the issue of student drug use. It is critical to keep staff aware because they are on the front lines interacting with students daily and noticing changes in behavior and possible red flags.

Mason County

- Started North Mason Coalition, working on strategic plan process with CPWI grant funding.
- Mason County has been focusing most of its time and efforts to finishing the strategic plan.
- Planning with Youth to Youth, a program focusing on community strategies to empower youth and prevent drug misuse.

Grays Harbor County

- Meeting with superintendents individually in the district to gage readiness for OSPI's school policy changes, which is not on the radar of some smaller districts that are less engaged.
- School representatives have requested sample policies from other districts to provide guidance in their own processes.
- Tall Cop Says Stop with Jermaine Galloway is coming to Grays Harbor.
 - Lewis County contacted Jermaine Galloway, and was provided information for a Spanish speaking presenter who shares the same content.

Wahkiakum County

- Still trying to work with the local school, which has put together three student PSA's in collaboration with the Don't Wait project, utilizing CPWI funds focused on peer pressure surrounding e-cigarettes, vaping devices, underage drinking, and marijuana.

III. All Providers Meeting Share Out

Matt and Isaac Wulff from Lewis County Public Health shared information with partners regarding the YMPEP all providers meeting they had attended the previous month in Federal Way.

- The conference was facilitated by Healthy Generations and attended by a DOH epidemiologist who works with data from the Healthy Youth Survey.
- Trends of marijuana use remain flat, however perception of harm is dropping, and rate of youth who vape has increased.
- Policy, Systems, and Environmental Strategies (PSEs) were emphasized at the conference.
- While PSAs can be strategic, collective action to pass ordinances is vital to system-level change.
- It was interesting to hear how other regions handle their YMPEP coordination. Some subcontractors do YMPEP work full time for multiple health departments.
- The DOH conference was informative of several upcoming timelines:
 - Revise the original needs assessment, conducted in 2017, and the strategic plan.
 - **April 15th** – Matt will receive an updated template, which he will share with partners.
 - Data and findings from the needs assessment will serve as a guide for the strategic plan, and will be a way to address allies and gaps in YMPEP's work.
 - When partners identify their coalition, provide information stating how they can support YMPEP's strategies, what their funding source is, and what specific work the coalition is funded to do, since not all of them have marijuana funding.

Youth Marijuana Prevention & Education

- **August 30th** – Submit revised needs assessment to DOH for review and feedback over the first half of September. New strategic plan complete by the end of September.

IV. Strategy Updates

Matt provided strategic updates to the group, including the following points:

- Matt shared a PowerPoint presentation, to be used as a template for partners to use and modify with their own county information, logo, etc., leaving the first four informational slides.
- Partners should to share this presentation with their local board of health before July.
- 10-15 minutes in length, include contact information, and be specific as possible.
- What does the data show? Partners can input their county's data here, and contact Matt (ShellhartM@crhn.org) for assistance.

Strategy D P-7

- Matt distributed window clings in two sizes, 5x5 and 3x3. Partners received 50 of each.
- Drive thrus have been appreciative of the window clings, which allow employees to clearly point to state law when patrons are smoking marijuana on their premises.
- **May 10th** – Partners are tasked with going to 50 local businesses in their county and offering two window clings, one small and one large. Feel free to use the letter template that Matt sent out and tailor with specific county information and mail them or drop them off in person.
 - Make sure partners document which businesses they visit, who accepts the signage and who declines.
 - **May 31st** – Conduct a follow up with the locations that accepted on public reception and engagement. If a business accepts the signage and does not post it, determine the reasoning, i.e. customer pushback.
 - **June 14th** – Partners to have data and final conclusions written up.
- Matt will create an Excel spreadsheet specifically for the window cling reporting.
- Gage progress of Strategy D P-7 by **July 1st**, and make adjustments as needed.
- If the strategy is a success, Matt will order more window clings. Otherwise, the YMPEP team will re-visit the logo and try a different outreach approach.
- Partners suggested filming 90-second videos of school principals to share how marijuana violations were handled prior, what is being done now, and the outcomes.

V. Questions, Next Steps, Reminders

Matt concluded the meeting with the following points:

- **May 8th, 2019 from 11:00-Noon** – YMPEP Regional Partners monthly call-in meeting
- **April 23rd, 24th, 25th** – Tall Cop Says Stop Trainings
- **May 13th-15th** – Public Health Marijuana Summit, Philadelphia, PA
- **Challenge:** Partners to include a success story in your next round of reports.
- **Next Steps:** Matt will share out a send out the following information:
 - Updated needs assessment template from DOH
 - Contract amendments
 - Excel spreadsheet for Strategy D P-7
 - Information on Healthy Gen smoking and vaping webinar